



MOTION: SOLLEY

**October 26, 2010
Regular Meeting
Ordinance No. 10-33**

SECOND: PAOLUCCI

RE: AMENDING THE DOWNTOWN/PRINCESS ANNE STREET CORRIDOR TOURISM ZONE BY AMENDING CITY CODE CHAPTER 22, "BUSINESSES," ARTICLE V, "TOURISM ZONES," DIVISION 1, "DOWNTOWN/PRINCESS ANNE TOURISM ZONE."

ACTION: APPROVED; Ayes: 7; Nays: 0

FIRST READ: October 12, 2010

SECOND READ: October 26, 2010

IT IS HEREBY ORDAINED by the City Council of the City of Fredericksburg, Virginia, that Chapter 22 of the City Code is amended as follows:

SEC. I. Introduction.

Virginia Code §58.1-3851 authorizes Virginia localities to establish, by ordinance, one or more tourism zones for the purpose of granting tax incentives and providing regulatory flexibility to qualified businesses. Fredericksburg established the Downtown/Princess Anne Corridor tourism zone for this purpose, and has entered into performance agreements with qualified new and expanding businesses within this zone. City Council now wishes to amend the eligibility requirements for incentives, without changing the district boundaries, administration, or available incentives.

SEC. II. City Code Amendment.

City Code §22-502 is amended and reordained as follows:

Sec. 22-502. Eligibility requirements.

- (a) Economic incentives and regulatory flexibility may be made available to any new or expanded business which seeks to attract customers from the Fredericksburg region. The business must advance the city's strategic goals identified in the JumpStart! Final Report (July 2006) and the city's Comprehensive Plan. The business must commit to a performance agreement based upon investment, historic preservation, jobs, sales revenues, or other significant criteria. *Examples of eligible business include retail trade establishments, eating establishments, museums, bed and breakfasts, hotels,*

theaters, cultural art centers, health clubs/fitness centers, conference centers, commercial parking garages, and commercial recreation facilities.

- (b) ~~The An existing business must make an capital investment of at least \$125,000.00 or create and sustain at least 5 new full time jobs in order to be eligible for economic incentives or regulatory flexibility. A new business must make a capital investment of at least \$250,000.00 or create and sustain at least 10 new full time jobs in order to be eligible for economic incentives or regulatory flexibility. \$500,000.00 within the Downtown/Princess Anne Street Corridor Tourism Zone, or create and sustain at least twenty five full time jobs in order to be eligible for economic incentives or regulatory flexibility.~~
- (c) Economic incentives may be provided for up to ten years through the performance agreement. In the case of multi-year incentives, the business shall establish its qualification for the incentives on an annual basis.

SEC. III. Effective date.

This ordinance shall be effective immediately.

Approved as to form:


Kathleen Dooley, City Attorney

Clerk's Certificate

I, the undersigned, certify that I am Deputy Clerk of Council of the City of Fredericksburg, Virginia, and that the foregoing is a true copy of Ordinance No. 10-33 duly adopted at a meeting of the City Council held October 26, 2010 at which a quorum was present and voted.


Brenda T. Martin
Deputy Clerk of Council