



CITY OF FREDERICKSBURG E-COMMERCE MATCHING GRANT PROGRAM FACT SHEET

Purpose: The purpose of this grant program is to assist small, City of Fredericksburg businesses and non-profits in developing their respective companies and organizations through e-Commerce.

Overview: The Fredericksburg Economic Development Authority (EDA) has established a matching grant program to help existing Fredericksburg small businesses grow revenues and jobs through the implementation of e-Commerce

The EDA has engaged Vectec (www.vectec.org), a not-for-profit technology solutions organization, to manage the program and projects. Vectec will meet with interested small businesses, advise on the type project that will help them achieve their goals, develop a scope of work and price and forward the package to the Fredericksburg Department

of Economic development and Tourism who then make the grant awards on behalf of the EDA. Vectec's resources include Fredericksburg area web development companies who have been qualified under this program as sub contractors.

Vectec Services Include:

- search engine optimization assessment (with implementation if necessary)
- web site design and development - repair of broken and ineffectual sites
- e-commerce marketing education/consulting
- portable, scalable shopping systems with a client administrative interface
- Internet security
- custom database development
- assistance with eVA (electronic Virginia) interface for businesses engaging in business to business and business to government selling online

Grants will not cover hosting and maintenance costs for businesses

Availability: Grants are made on a first-come, first-served basis.

Grant Amounts: Maximum awards for Fredericksburg existing small private businesses are \$2,000 each, not to exceed 50% of total project cost.

Grant Process / How Program Works

- Interested businesses must contact the Fredericksburg Department of Economic Development and Tourism at 540-372-1216 or may contact Vectec at (757) 243-8700, info@vectec.org. Vectec's usual client interview process will determine eligibility. Projects must be legal, ethical and commercially viable, and project potential (job growth and retention, increased revenues, etc.) is assessed.
- Each grant award is subject to the prior review and approval of Fredericksburg Economic Development.
- Fredericksburg businesses must show proof of current location/business license/business taxes along with their grant application.
- Approved Fredericksburg grant recipients pay their portion of the project cost at time of signing the Vectec Agreement and Statement of Work. This is a matching grant program and participating businesses are required to provide the cash match up front to Vectec.
- Fredericksburg EDA grant funds are paid to Vectec upon project completion.

Contact VECTEC with questions at (757) 243-8700, or email info@vectec.org.

*Fredericksburg City employees, employee spouses, EDA Board Members, spouses or other City officials and spouses are not eligible to participate in grant program.

A brochure describing the program is available for download in PDF format by click [HERE](#)

EDA Contact:

Richard Tremblay
Assistant Director for Economic Development
Fredericksburg Department of Economic Development and
Tourism
706 Caroline Street
Fredericksburg, VA 22401
rmtremblay@fredericksburgva.gov
540-372-1216