

# Cumulative Program Statistics

## Abingdon 2010

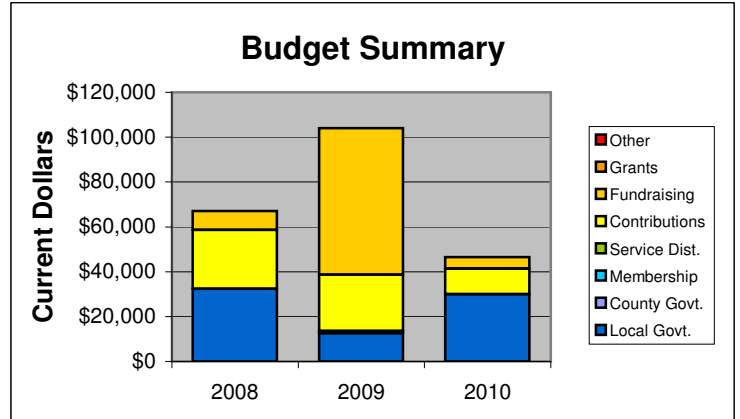
### Program Funding for Main Street

#### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$16.25
Ratio of budget to private investment:	\$12.98
Ratio of budget to public investment:	\$3.26

#### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$68,064
Hours contributed since 2008:	3,247



### Economic Impacts on Main Street

#### Created, Retained and Expanded

Businesses to date:	28
Jobs to date:	78
Five year cost per job:	\$2,791

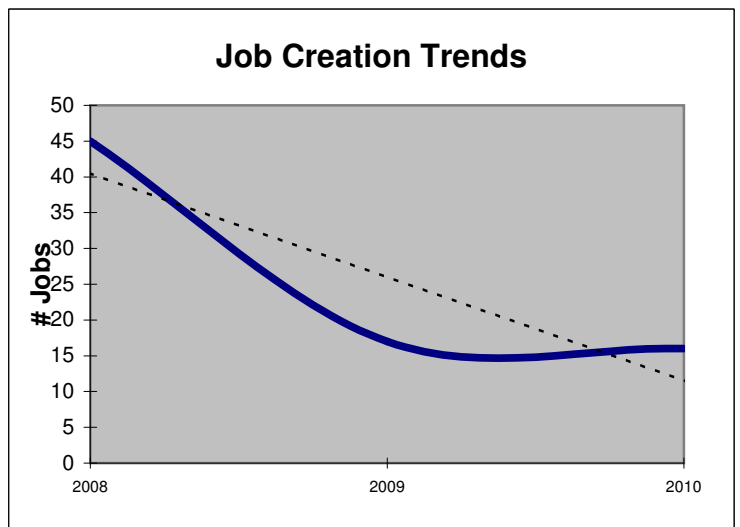
#### Physical Improvements <sup>1</sup>

##### Private Investment

Cumulative investment to date:	\$2,826,456
Cumulative rehabilitation projects:	26
Average Investment:	\$108,710

##### Public Investment

Cumulative investment to date:	\$710,424
Cumulative projects:	5
Average Investment:	\$142,085



### Advance Abingdon

Michael Johnson, President  
 Susan Howard, Executive Director  
 (276) 698-5667  
 www.abingdon.com  
 advance@abingdonva.us

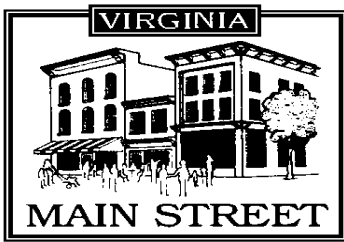
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<sup>2</sup> Independent Sector, Giving and Volunteering in the United States, 2009. Independent Sector's value of a volunteer hour is based on annual Bureau of Labor Statistics average hourly wages and increased by 12% to account for benefits.





# Cumulative Program Statistics

## Altavista 2010

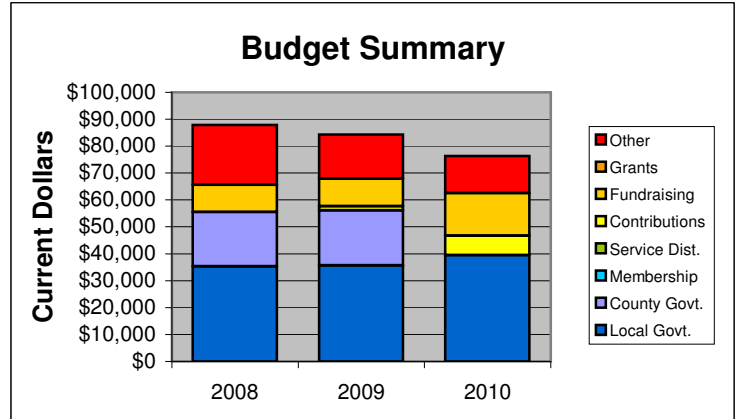
### Program Funding for Main Street

#### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$6.00
Ratio of budget to private investment:	\$1.76
Ratio of budget to public investment:	\$4.24

#### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$124,877
Hours contributed since 2008:	5,995



### Economic Impacts on Main Street

#### Created, Retained and Expanded

Businesses to date:	14
Jobs to date:	41
Five year cost per job:	\$6,063

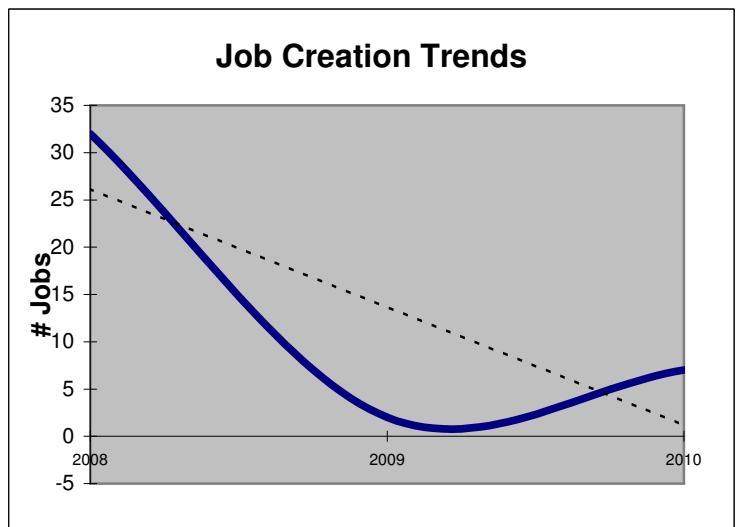
#### Physical Improvements <sup>1</sup>

##### Private Investment

Cumulative investment to date:	\$437,340
Cumulative rehabilitation projects:	27
Average Investment:	\$16,198

##### Public Investment

Cumulative investment to date:	\$1,054,712
Cumulative projects:	32
Average Investment:	\$32,960



### Altavista On Track

William A. Smith, President  
 Josephine Kelley, Executive Director  
 (434) 944-5530  
[www.altavistaontrack.com](http://www.altavistaontrack.com)  
[altavistaontrack@embarqmail.com](mailto:altavistaontrack@embarqmail.com)

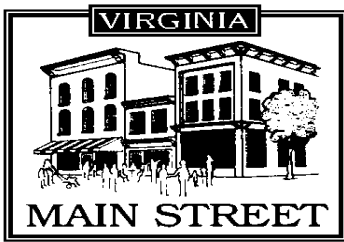
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# Cumulative Program Statistics Bedford 2010

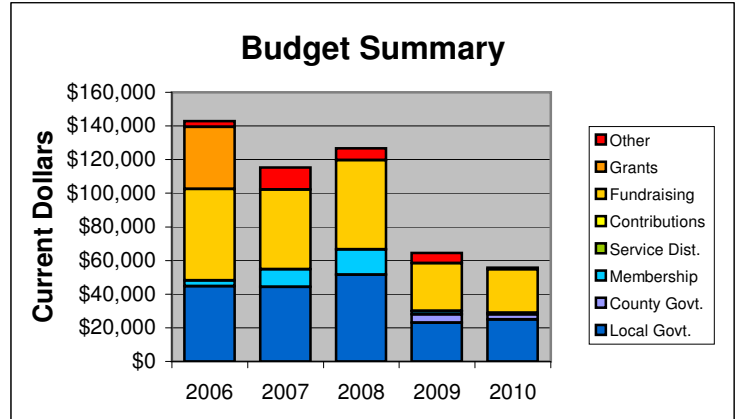
## Program Funding for Main Street

### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$3.60
Ratio of budget to private investment:	\$3.58
Ratio of budget to public investment:	\$0.02

### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$931,213
Hours contributed since 1998:	45,892



## Economic Impacts on Main Street

### Created, Retained and Expanded

Businesses to date:	290
Jobs to date:	663
Five year cost per job:	\$2,701

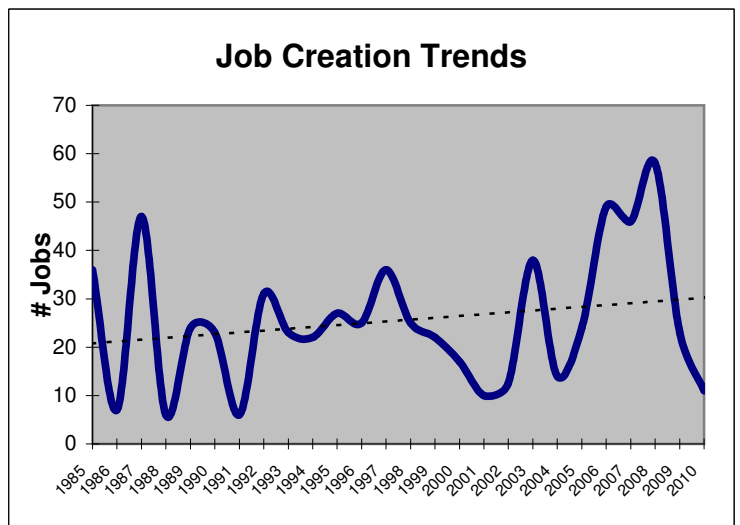
### Physical Improvements <sup>1</sup>

#### Private Investment

Cumulative investment to date:	\$14,604,091
Cumulative rehabilitation projects:	440
Average Investment:	\$33,191

#### Public Investment

Cumulative investment to date:	\$19,800,034
Cumulative projects:	18
Average Investment:	\$1,100,002



## Bedford Main Street

Kathy McGary, President  
 Dan Plattus, Interim Executive Director  
 (540) 586-2148  
 contact@centertownbedford.com  
 www.centertownbedford.com

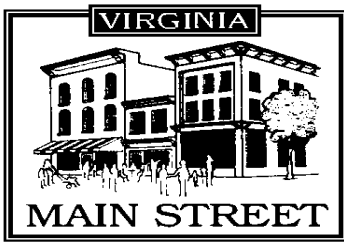
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# Cumulative Program Statistics

## Berryville 2010

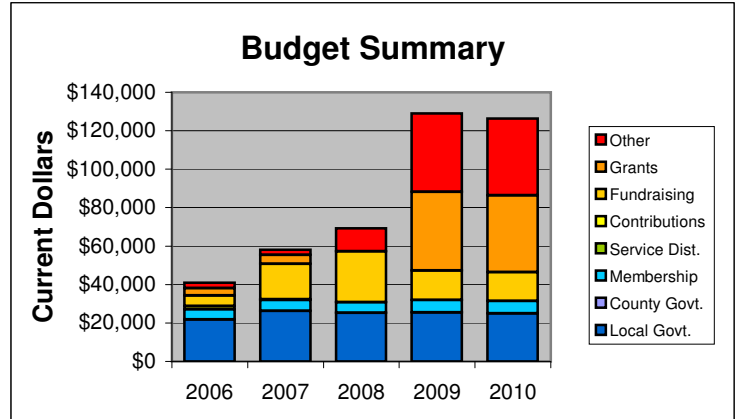
### Program Funding for Main Street

#### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$45.62
Ratio of budget to private investment:	\$24.26
Ratio of budget to public investment:	\$21.36

#### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$344,051
Hours contributed since 1992:	16,862



### Economic Impacts on Main Street

#### Created, Retained and Expanded

Businesses to date:	174
Jobs to date:	389
Five year cost per job:	\$2,706

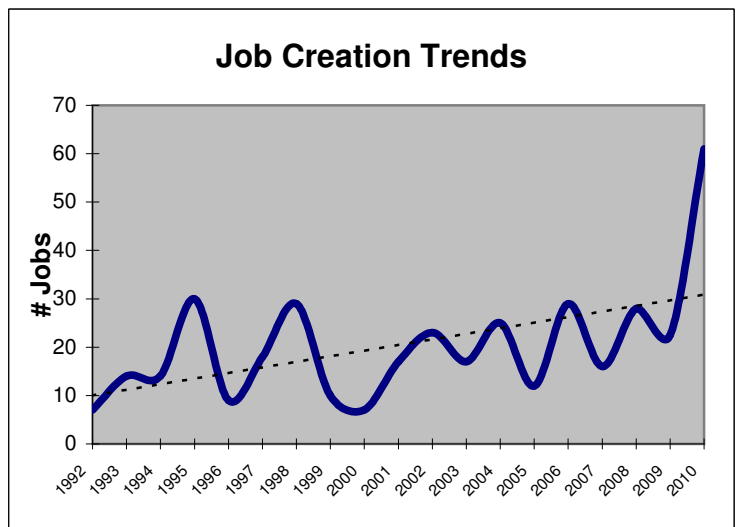
#### Physical Improvements <sup>1</sup>

##### Private Investment

Cumulative investment to date:	\$21,992,998
Cumulative rehabilitation projects:	358
Average Investment:	\$61,433

##### Public Investment

Cumulative investment to date:	\$14,779,686
Cumulative projects:	41
Average Investment:	\$360,480



### Berryville Main Street

Kate Petranec, President  
 Susan Goldizen, Executive Director  
 (540) 955-4001  
[www.berryvillemainstreet.org](http://www.berryvillemainstreet.org)  
[info@berryvillemainstreet.org](mailto:info@berryvillemainstreet.org)

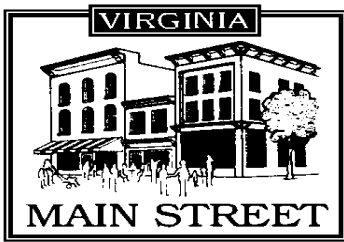
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# Cumulative Program Statistics

## Blackstone 2010

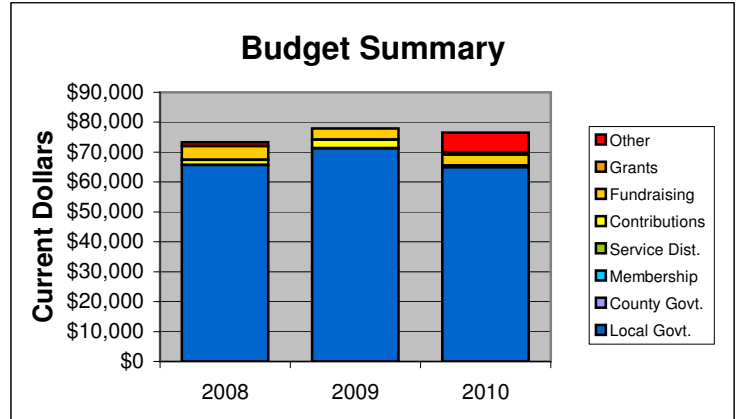
### Program Funding for Main Street

#### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$19.89
Ratio of budget to private investment:	\$18.21
Ratio of budget to public investment:	\$1.68

#### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$73,520
Hours contributed since 2008:	3,529



### Economic Impacts on Main Street

#### Created, Retained and Expanded

Businesses to date:	14
Jobs to date:	56
Five year cost per job:	\$4,065

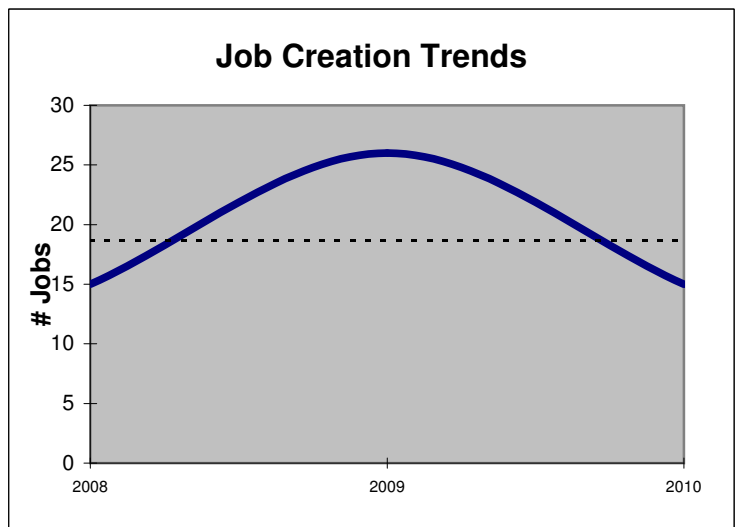
#### Physical Improvements <sup>1</sup>

##### Private Investment

Cumulative investment to date:	\$4,146,066
Cumulative rehabilitation projects:	49
Average Investment:	\$84,614

##### Public Investment

Cumulative investment to date:	\$382,720
Cumulative projects:	3
Average Investment:	\$127,573



### Downtown Blackstone Inc.

Joe Allman, President  
 Lafayette Dickens, Executive Director  
 (434) 292-3041  
[www.downtownblackstone.org](http://www.downtownblackstone.org)  
[manager@downtownblackstone.org](mailto:manager@downtownblackstone.org)

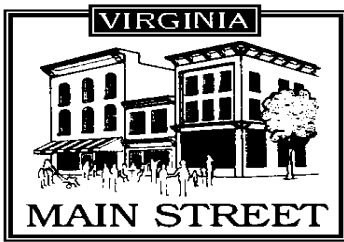
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# Cumulative Program Statistics

## Culpeper 2010

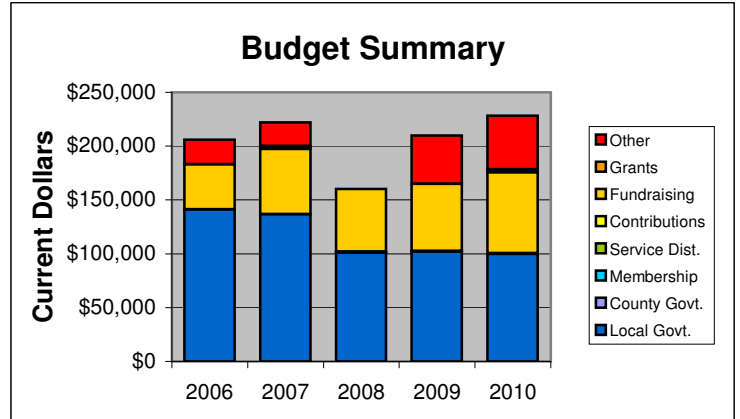
### Program Funding for Main Street

#### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$9.99
Ratio of budget to private investment:	\$9.73
Ratio of budget to public investment:	\$0.26

#### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$528,815
Hours contributed since 1997:	26,027



### Economic Impacts on Main Street

#### Created, Retained and Expanded

Businesses to date:	324
Jobs to date:	683
Five year cost per job:	\$9,968

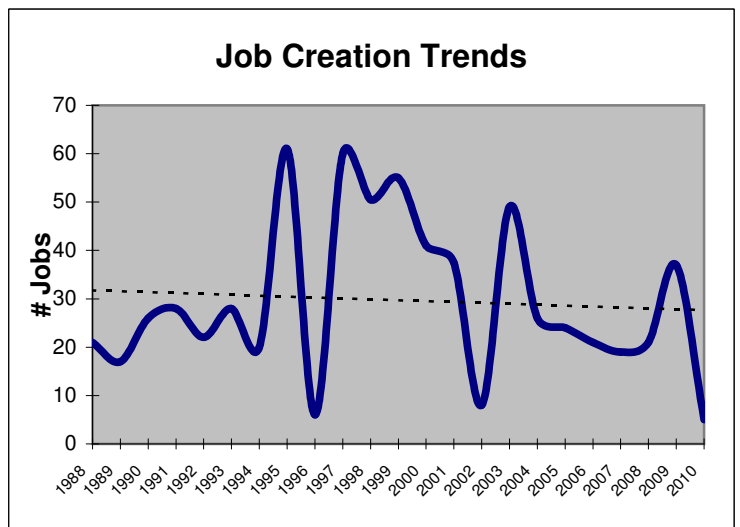
#### Physical Improvements <sup>1</sup>

##### Private Investment

Cumulative investment to date:	\$43,583,285
Cumulative rehabilitation projects:	390
Average Investment:	\$111,752

##### Public Investment

Cumulative investment to date:	\$3,898,484
Cumulative projects:	47
Average Investment:	\$82,946



### Culpeper Renaissance, Inc.

Trez Holmes, President  
 Jessica Brewer, Interim Executive Director  
 (540) 825-4416  
 www.culpeperdowntown.com  
 cridirector@culpeperdowntown.com

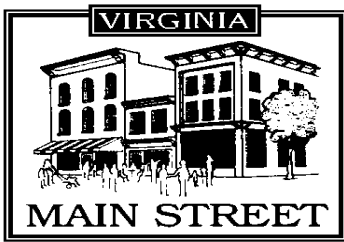
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# Cumulative Program Statistics Franklin 2010

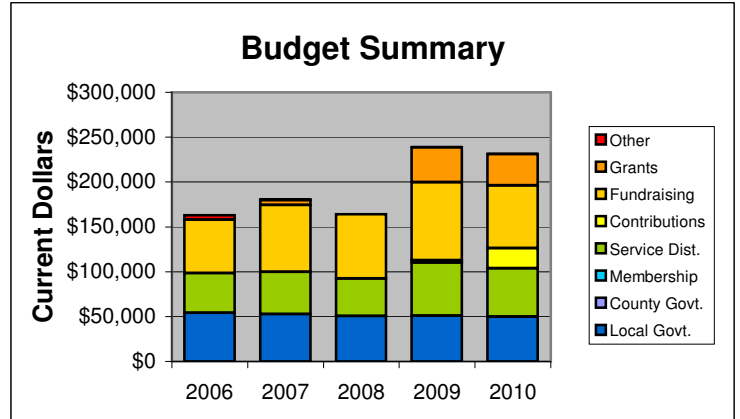
## Program Funding for Main Street

### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$2.32
Ratio of budget to private investment:	\$0.06
Ratio of budget to public investment:	\$2.26

### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$855,137
Hours contributed since 1997:	42,028



## Economic Impacts on Main Street

### Created, Retained and Expanded

Businesses to date:	297
Jobs to date:	888
Five year cost per job:	\$4,348

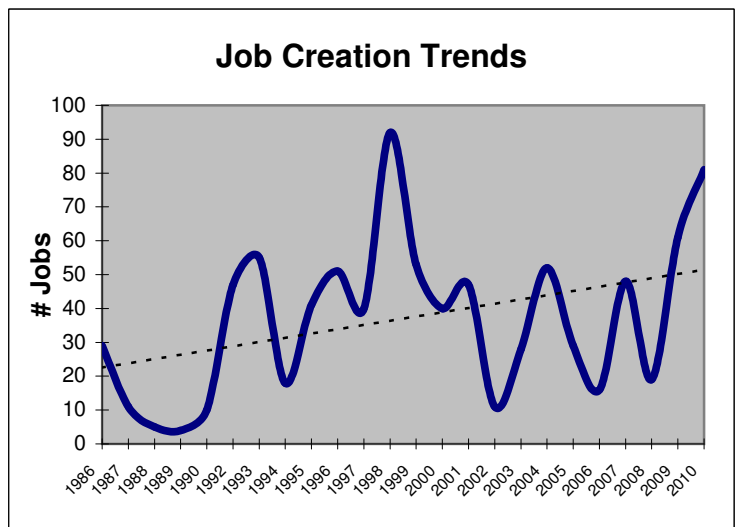
### Physical Improvements <sup>1</sup>

#### Private Investment

Cumulative investment to date:	\$26,616,130
Cumulative rehabilitation projects:	439
Average Investment:	\$60,629

#### Public Investment

Cumulative investment to date:	\$13,651,729
Cumulative projects:	74
Average Investment:	\$184,483



## Downtown Franklin Association

Victor Story, President  
 Dan Howe, Executive Director  
 (757) 562-6900  
[www.downtownfranklinva.org](http://www.downtownfranklinva.org)  
[downtownfranklin@beldar.com](mailto:downtownfranklin@beldar.com)

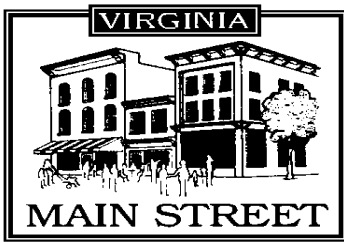
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# Cumulative Program Statistics Harrisonburg 2010

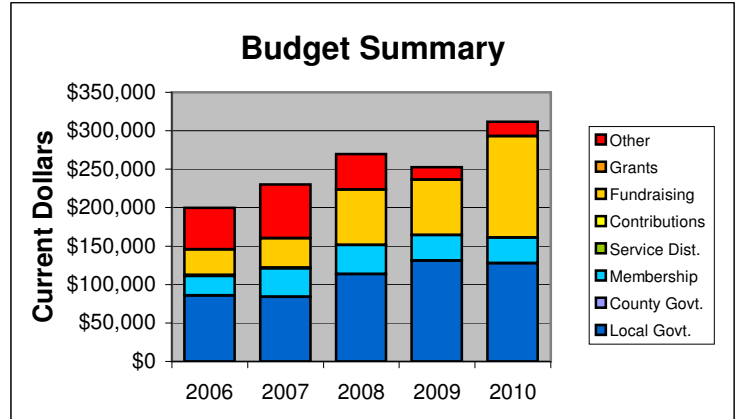
## Program Funding for Main Street

### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$35.99
Ratio of budget to private investment:	\$33.26
Ratio of budget to public investment:	\$2.73

### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$1,380,718
Hours contributed since 2004:	67,237



## Economic Impacts on Main Street

### Created, Retained and Expanded

Businesses to date:	208
Jobs to date:	837
Five year cost per job:	\$1,922

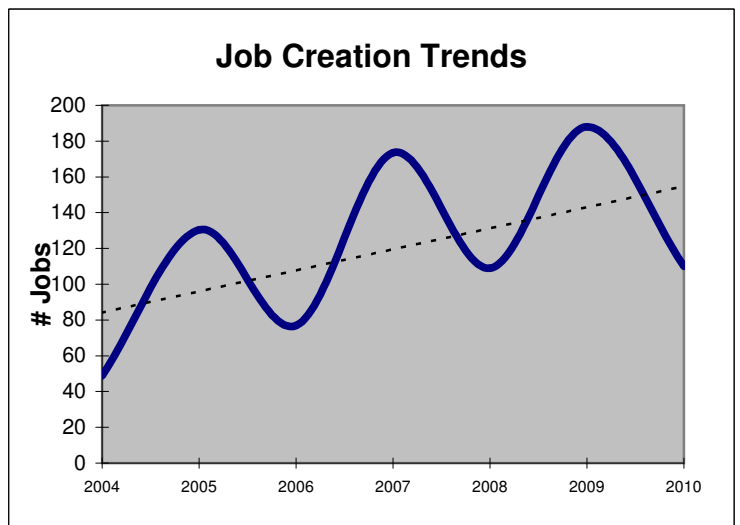
### Physical Improvements <sup>1</sup>

#### Private Investment

Cumulative investment to date:	\$46,142,834
Cumulative rehabilitation projects:	185
Average Investment:	\$249,421

#### Public Investment

Cumulative investment to date:	\$6,445,895
Cumulative projects:	36
Average Investment:	\$179,053



## Harrisonburg Downtown Renaissance

Andy Perrine, President  
 Eddie Bumbaugh, Executive Director  
 (540) 432-8922  
[www.downtownharrisonburg.org](http://www.downtownharrisonburg.org)  
[ebumbaugh@harrisonburgva.gov](mailto:ebumbaugh@harrisonburgva.gov)

### Notes and Sources

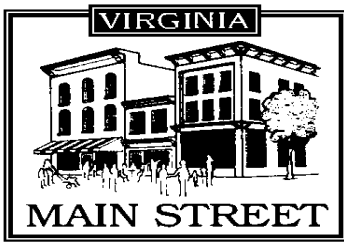
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# Cumulative Program Statistics

## Luray 2010

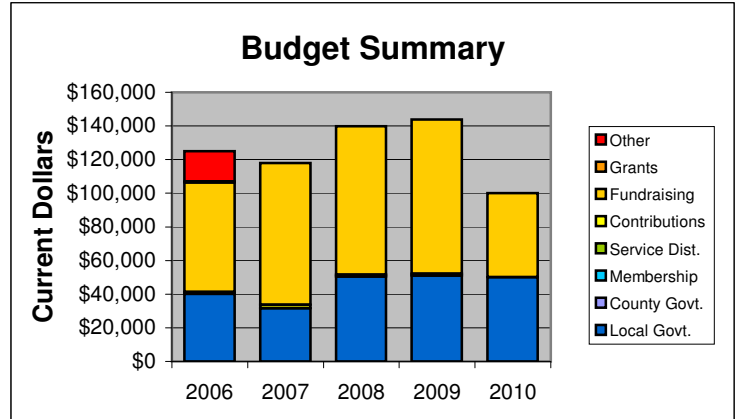
### Program Funding for Main Street

#### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$21.08
Ratio of budget to private investment:	\$17.96
Ratio of budget to public investment:	\$3.13

#### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$367,523
Hours contributed since 2004:	17,916



### Economic Impacts on Main Street

#### Created, Retained and Expanded

Businesses to date:	83
Jobs to date:	261
Five year cost per job:	\$2,584

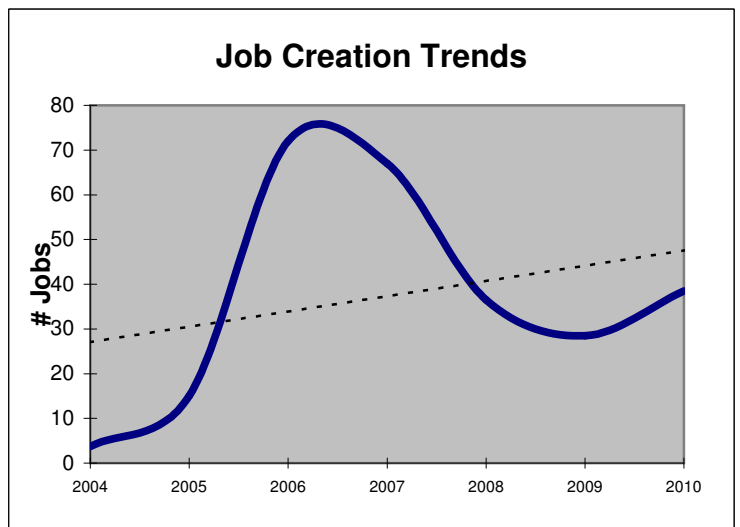
#### Physical Improvements <sup>1</sup>

##### Private Investment

Cumulative investment to date:	\$11,405,028
Cumulative rehabilitation projects:	120
Average Investment:	\$95,042

##### Public Investment

Cumulative investment to date:	\$3,638,463
Cumulative projects:	74
Average Investment:	\$49,168



### Luray Downtown Initiative, Inc.

Dave Scadden, President  
 Liz Lewis, Executive Director  
 (540) 743-7700  
 www.luraydowntown.com  
 luraydowntown@embarqmail.com

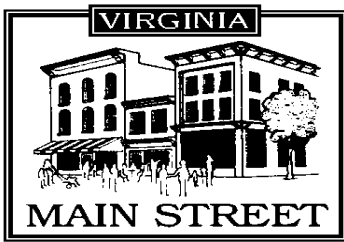
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# Cumulative Program Statistics Lynchburg 2010

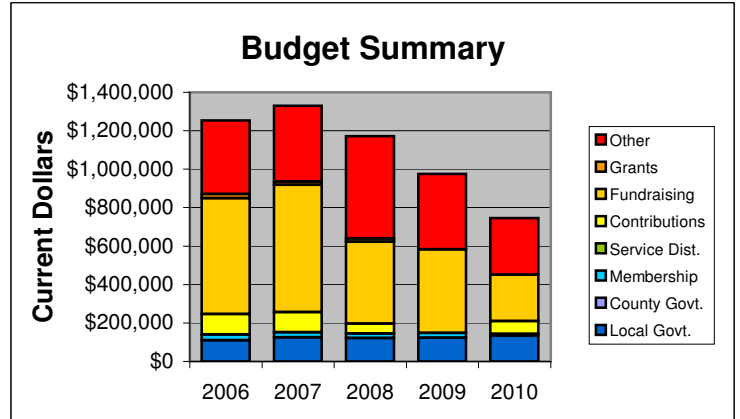
## Program Funding for Main Street

### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$10.92
Ratio of budget to private investment:	\$9.52
Ratio of budget to public investment:	\$1.40

### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$1,726,326
Hours contributed since 2001:	84,504



## Economic Impacts on Main Street

### Created, Retained and Expanded

Businesses to date:	128
Jobs to date:	791
Five year cost per job:	\$22,084

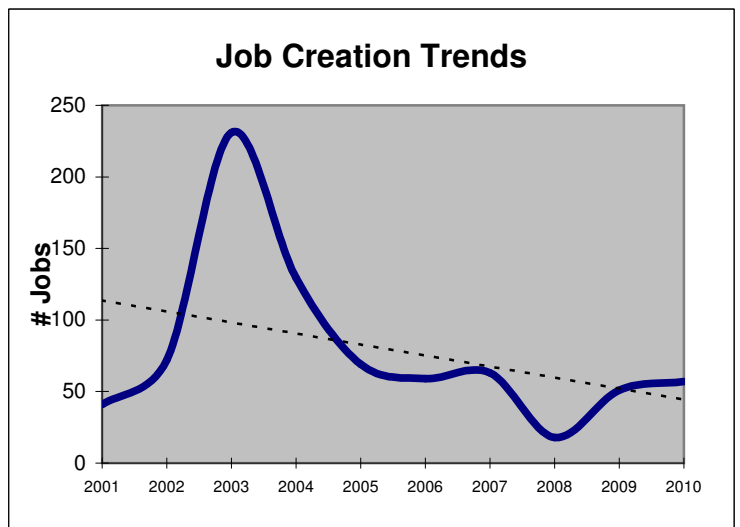
### Physical Improvements <sup>1</sup>

#### Private Investment

Cumulative investment to date:	\$88,476,764
Cumulative rehabilitation projects:	118
Average Investment:	\$749,803

#### Public Investment

Cumulative investment to date:	\$47,650,310
Cumulative projects:	26
Average Investment:	\$1,832,704



## Lynch's Landing, Inc.

Jackie Wilkes, President  
 Chris McCune, Interim Executive Director  
 (434) 528-3950  
[www.downtownlynchburg.com](http://www.downtownlynchburg.com)  
[chris@downtownlynchburg.gov](mailto:chris@downtownlynchburg.gov)

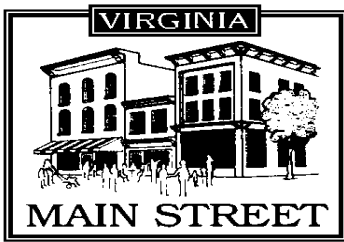
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# Cumulative Program Statistics

## Manassas 2010

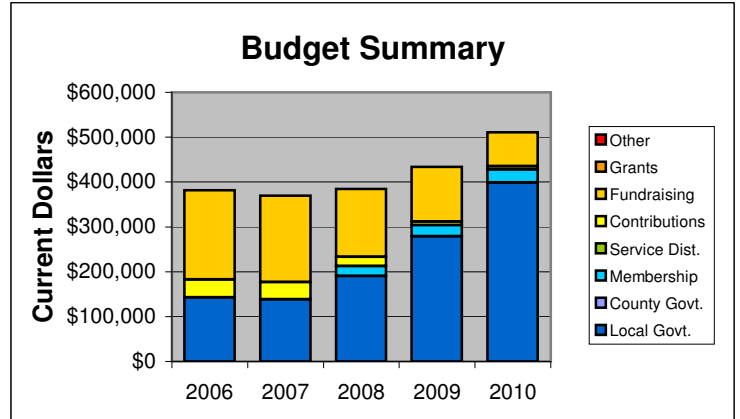
### Program Funding for Main Street

#### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$11.48
Ratio of budget to private investment:	\$10.78
Ratio of budget to public investment:	\$0.70

#### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$936,311
Hours contributed since 1997:	45,946



### Economic Impacts on Main Street

#### Created, Retained and Expanded

Businesses to date:	182
Jobs to date:	800
Five year cost per job:	\$8,597

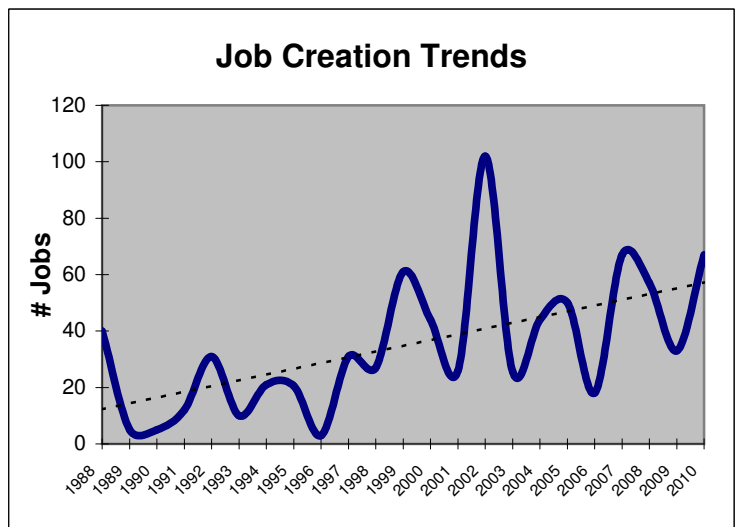
#### Physical Improvements <sup>1</sup>

##### Private Investment

Cumulative investment to date:	\$48,835,988
Cumulative rehabilitation projects:	111
Average Investment:	\$439,964

##### Public Investment

Cumulative investment to date:	\$17,574,106
Cumulative projects:	32
Average Investment:	\$549,191



### Historic Manassas, Inc.

Mark Olsen, President  
 Debbie Haight, Executive Director  
 (703) 361-6599  
[www.visitmanassas.org](http://www.visitmanassas.org)  
[Debbie@historicmanassasinc.org](mailto:Debbie@historicmanassasinc.org)

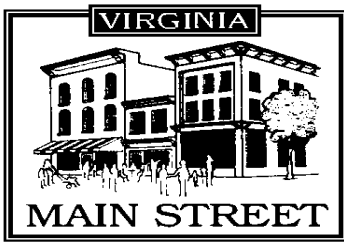
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# Cumulative Program Statistics

## Marion 2010

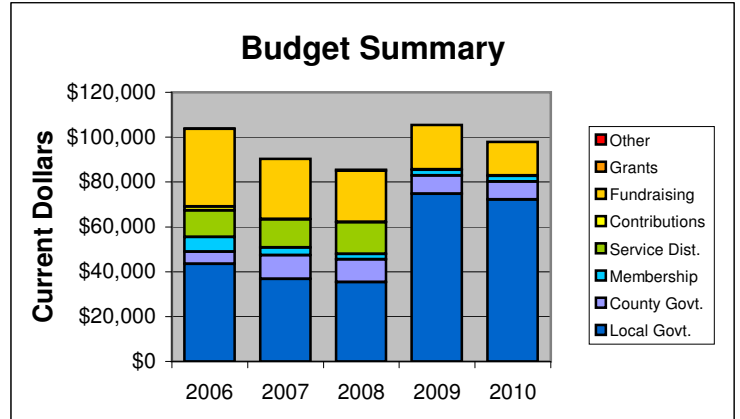
### Program Funding for Main Street

#### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$5.92
Ratio of budget to private investment:	\$3.75
Ratio of budget to public investment:	\$2.17

#### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$363,989
Hours contributed since 1997:	18,027



### Economic Impacts on Main Street

#### Created, Retained and Expanded

Businesses to date:	218
Jobs to date:	646
Five year cost per job:	\$2,583

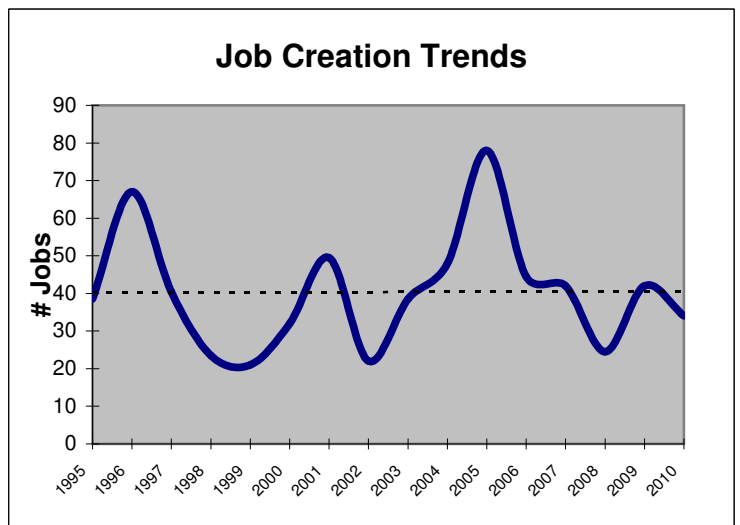
#### Physical Improvements <sup>1</sup>

##### Private Investment

Cumulative investment to date:	\$25,950,798
Cumulative rehabilitation projects:	179
Average Investment:	\$144,977

##### Public Investment

Cumulative investment to date:	\$10,152,905
Cumulative projects:	33
Average Investment:	\$307,664



### Marion Downtown Revitalization

Dana Chamberlain, President  
 Ken Heath, Executive Director  
 (540) 783-4190  
[www.mariondowntown.org](http://www.mariondowntown.org)  
[kheath@marionva.org](mailto:kheath@marionva.org)

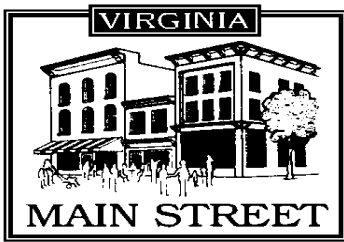
#### Notes and Sources

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<sup>1</sup> All monetary figures have been adjusted for inflation using the Consumer Price Index.

<sup>2</sup> Independent Sector, Giving and Volunteering in the United States, 2009. Independent Sector's value of a volunteer hour is based on annual Bureau of Labor Statistics average hourly wages and increased by 12% to account for benefits.





# Cumulative Program Statistics

## Martinsville 2010

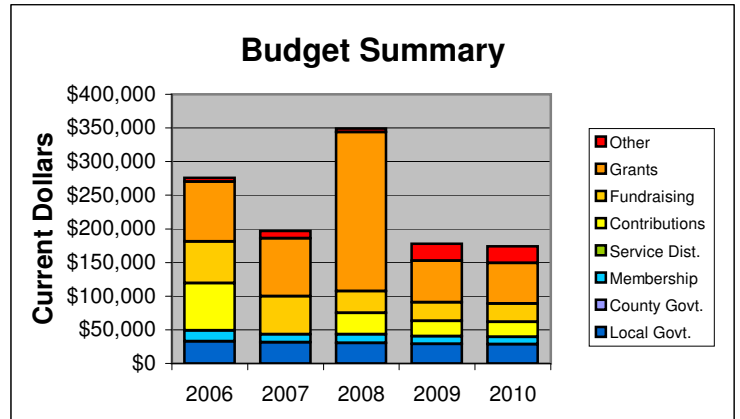
### Program Funding for Main Street

#### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$5.61
Ratio of budget to private investment:	\$5.43
Ratio of budget to public investment:	\$0.18

#### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$632,023
Hours contributed since 1998:	31,018



### Economic Impacts on Main Street

#### Created, Retained and Expanded

Businesses to date:	276
Jobs to date:	782
Five year cost per job:	\$5,007

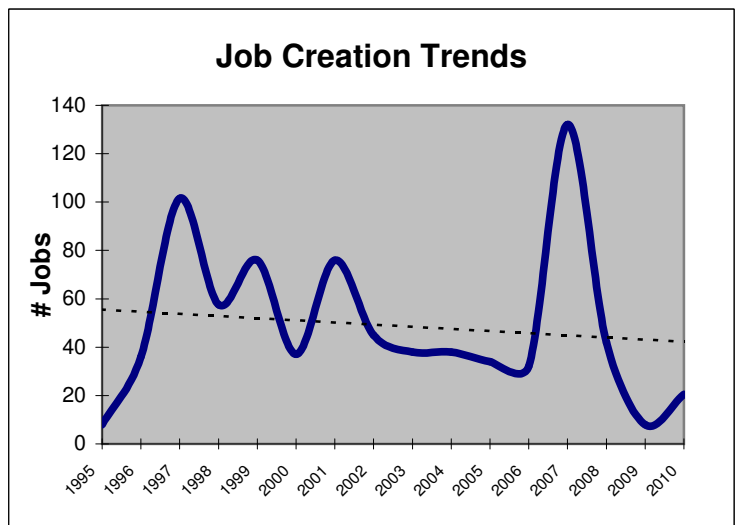
#### Physical Improvements <sup>1</sup>

##### Private Investment

Cumulative investment to date:	\$14,384,441
Cumulative rehabilitation projects:	265
Average Investment:	\$54,281

##### Public Investment

Cumulative investment to date:	\$28,808,796
Cumulative projects:	20
Average Investment:	\$1,440,440



### Martinsville Uptown Revitalization

Tiffani Underwood, President  
 Laura Bowles, Executive Director  
 (540) 632-5688  
[www.martinsvilleuptown.net](http://www.martinsvilleuptown.net)  
[Lee@martinsvilleuptown.net](mailto:Lee@martinsvilleuptown.net)

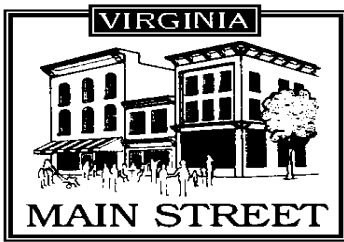
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# Cumulative Program Statistics

## Orange 2010

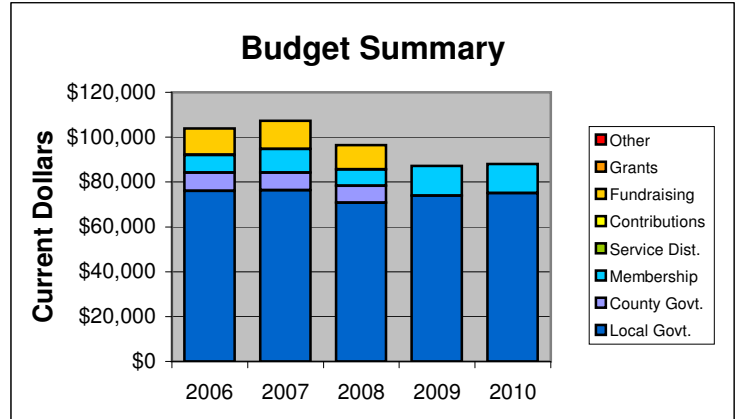
### Program Funding for Main Street

#### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$6.10
Ratio of budget to private investment:	\$5.90
Ratio of budget to public investment:	\$0.20

#### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$376,443
Hours contributed since 1997:	18,816



### Economic Impacts on Main Street

#### Created, Retained and Expanded

Businesses to date:	408
Jobs to date:	1,003
Five year cost per job:	\$2,654

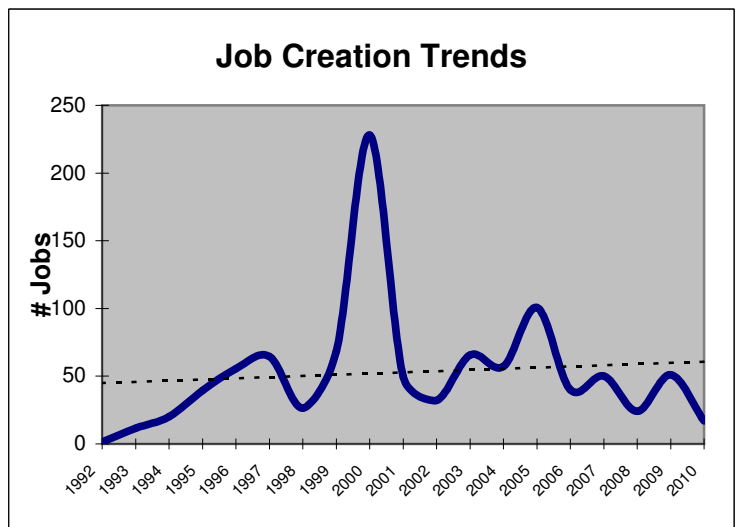
#### Physical Improvements <sup>1</sup>

##### Private Investment

Cumulative investment to date:	\$23,783,032
Cumulative rehabilitation projects:	581
Average Investment:	\$40,935

##### Public Investment

Cumulative investment to date:	\$10,707,000
Cumulative projects:	52
Average Investment:	\$205,904



### Orange Downtown Alliance, Inc.

Dan Gregg, President

Jeff Curtis, Executive Director

(540) 672-2540

[www.orangedowntownalliance.org](http://www.orangedowntownalliance.org)

[director@orangedowntownalliance.org](mailto:director@orangedowntownalliance.org)

#### Notes and Sources

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<sup>1</sup> All monetary figures have been adjusted for inflation using the Consumer Price Index.

<sup>2</sup> Independent Sector, Giving and Volunteering in the United States, 2009. Independent Sector's value of a volunteer hour is based on annual Bureau of Labor Statistics average hourly wages and increased by 12% to account for benefits.





# Program Statistics Summary

## 1/1/2010 – 12/31/2010

### Program Funding for Main Street

■ Local Govt.	■ Contributions
■ County Govt.	■ Fundraising
■ Membership	■ Grants
■ Service District	■ Other

Total of program budgets:	\$3,656,383
Number of programs:	21
Average program budget:	\$174,113

### Value of Volunteers

Hours contributed:	64,435
Estimated market value of time <sup>1</sup> :	\$1,343,470

### Economic Impacts on Main Street

#### Created, Retained and Expanded

Businesses:	116
Jobs:	358
Cost per job <sup>2</sup> :	\$822

#### Physical Improvements

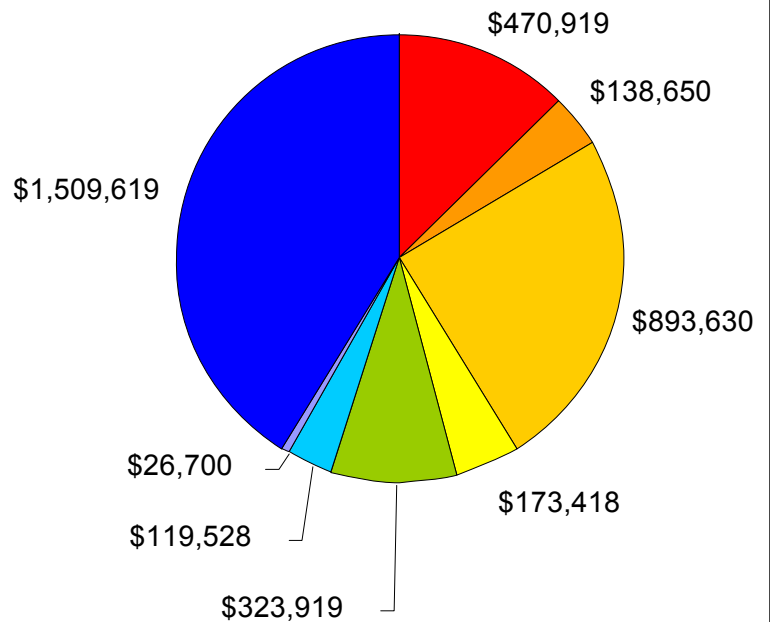
#### Private Investment

Total private investment:	\$33,124,118
Number of rehabilitation projects:	260
Average investment:	\$127,400

#### Public Investment

Total public investment:	\$15,004,628
Number of projects:	99
Average investment:	\$151,561

### Budget Summary



#### Notes and Sources

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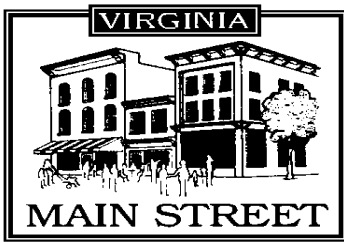
<sup>1</sup> Independent Sector, Giving and Volunteering in the United States, 2009, Independent Sector's value of a volunteer hour is based on annual Bureau of Labor Statistics average hourly wages and increased by 12% to account for benefits.

<sup>2</sup> The cost per job ratio compares the total amount of State funds invested in the VMS program in calendar year 2010 to total number of jobs created or retained within the local Main Street districts.

#### Virginia Main Street Program

Virginia Department of Housing & Community Development  
 600 E. Main Street, Richmond, 23219  
 phone: (804) 371-7030  
 email: [mainstreet@dhcd.virginia.gov](mailto:mainstreet@dhcd.virginia.gov)  
 website: [www.dhcd.virginia.gov](http://www.dhcd.virginia.gov)





# Cumulative Program Statistics Radford 2010

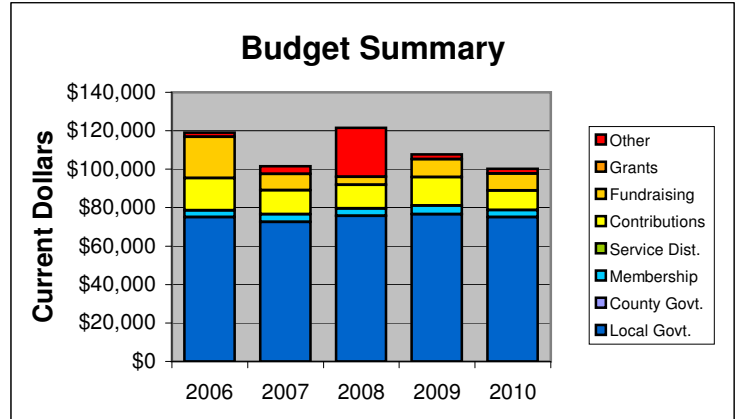
## Program Funding for Main Street

### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$12.79
Ratio of budget to private investment:	\$11.45
Ratio of budget to public investment:	\$1.34

### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$561,095
Hours contributed since 1997:	27,550



## Economic Impacts on Main Street

### Created, Retained and Expanded

Businesses to date:	169
Jobs to date:	872
Five year cost per job:	\$1,604

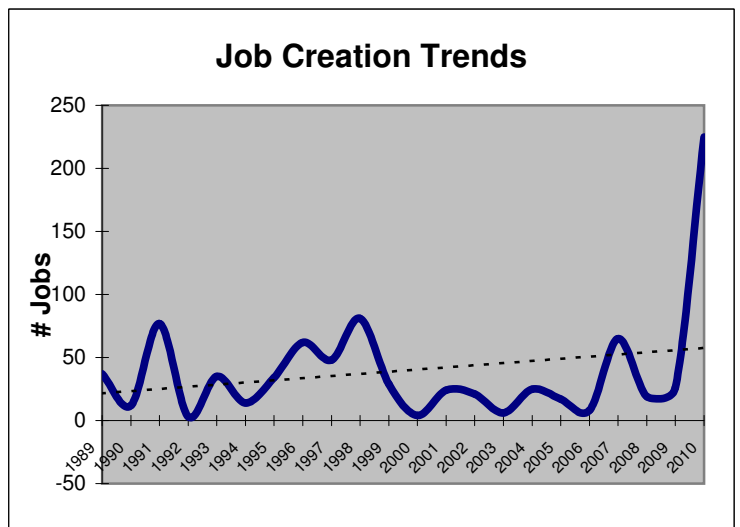
### Physical Improvements <sup>1</sup>

#### Private Investment

Cumulative investment to date:	\$15,761,718
Cumulative rehabilitation projects:	225
Average Investment:	\$70,052

#### Public Investment

Cumulative investment to date:	\$5,326,920
Cumulative projects:	30
Average Investment:	\$177,564



## Main Street Radford, Inc.

Joel Cadwell, President  
 Becky Haupt, Executive Director  
 (540) 577-5587  
[www.mainstreetradford.org](http://www.mainstreetradford.org)  
[info@mainstreetradford.org](mailto:info@mainstreetradford.org)

### Notes and Sources

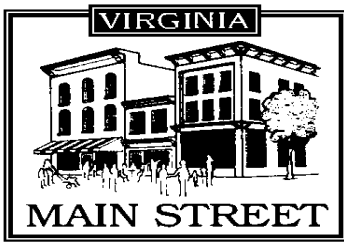
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<sup>2</sup> Independent Sector, Giving and Volunteering in the United States, 2009. Independent Sector's value of a volunteer hour is based on annual Bureau of Labor Statistics average hourly wages and increased by 12% to account for benefits.







# Cumulative Program Statistics Rocky Mount 2010

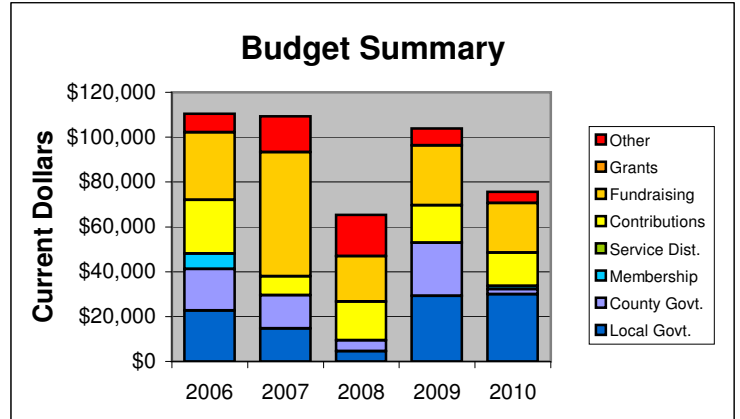
## Program Funding for Main Street

### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$24.18
Ratio of budget to private investment:	\$9.48
Ratio of budget to public investment:	\$14.70

### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$471,563
Hours contributed since 1997:	23,278



## Economic Impacts on Main Street

### Created, Retained and Expanded

Businesses to date:	104
Jobs to date:	254
Five year cost per job:	\$4,839

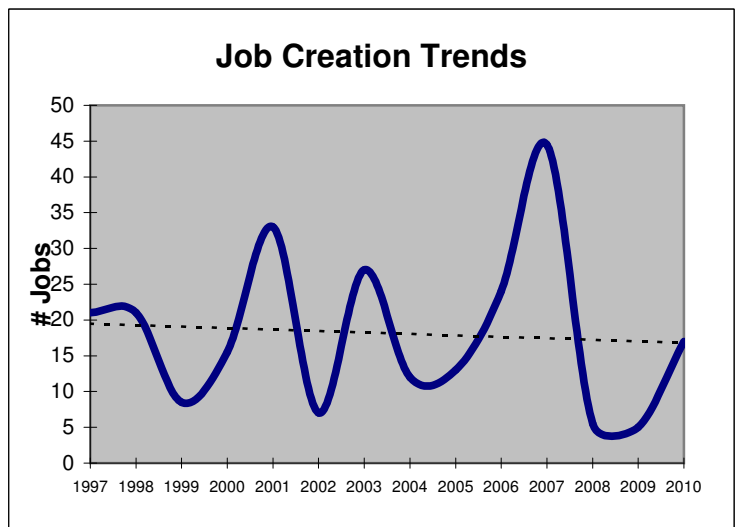
### Physical Improvements <sup>1</sup>

#### Private Investment

Cumulative investment to date:	\$14,610,085
Cumulative rehabilitation projects:	143
Average Investment:	\$102,168

#### Public Investment

Cumulative investment to date:	\$11,370,370
Cumulative projects:	42
Average Investment:	\$270,723



## Community Partnership for the

Ryan Lester, President  
Whitney Harmon, Program Manager  
(540) 489-3825  
www.historicrockymount.com  
director@historicrockymount.com

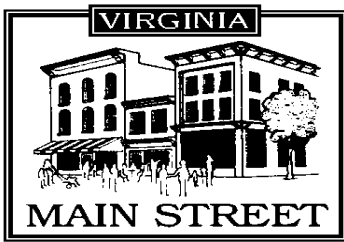
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# Cumulative Program Statistics South Boston 2010

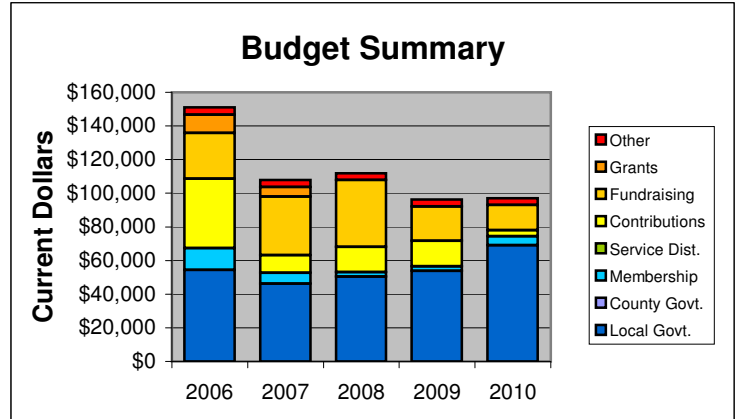
## Program Funding for Main Street

### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$43.52
Ratio of budget to private investment:	\$41.41
Ratio of budget to public investment:	\$2.11

### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$332,520
Hours contributed since 2004:	16,154



## Economic Impacts on Main Street

### Created, Retained and Expanded

Businesses to date:	89
Jobs to date:	145
Five year cost per job:	\$4,991

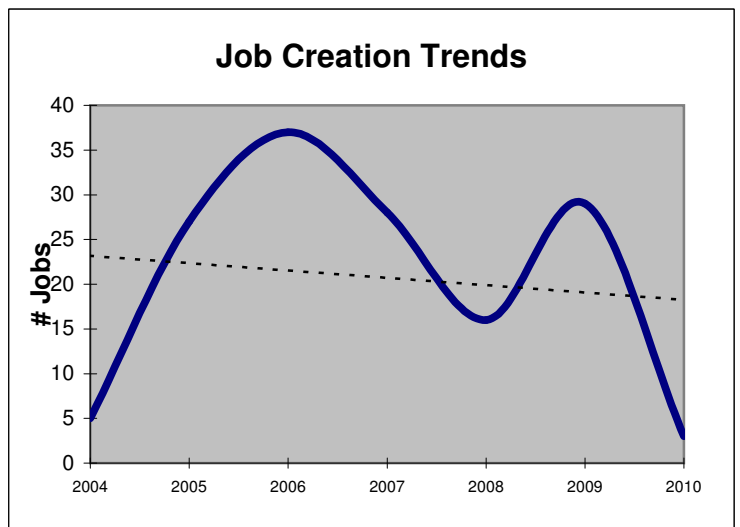
### Physical Improvements <sup>1</sup>

#### Private Investment

Cumulative investment to date:	\$28,411,089
Cumulative rehabilitation projects:	217
Average Investment:	\$130,927

#### Public Investment

Cumulative investment to date:	\$1,283,227
Cumulative projects:	41
Average Investment:	\$31,298



## Destination Downtown South Boston

Wayne Fuller, President  
 Tamyra Vest, Executive Director  
 (434) 575-6246  
 www.downtownsobos.com  
 info@downtownsobos.com

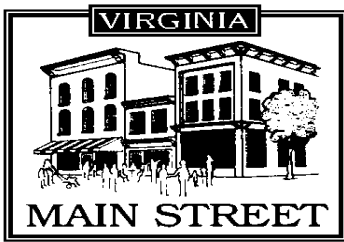
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# Cumulative Program Statistics Staunton 2010

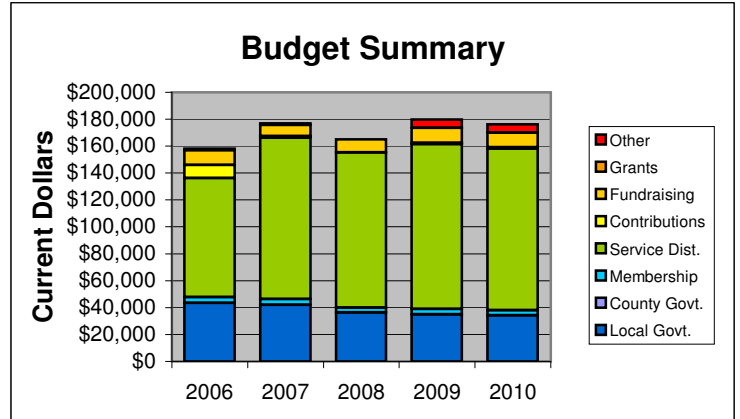
## Program Funding for Main Street

### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$21.23
Ratio of budget to private investment:	\$3.61
Ratio of budget to public investment:	\$17.62

### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$1,181,778
Hours contributed since 1999:	57,036



## Economic Impacts on Main Street

### Created, Retained and Expanded

Businesses to date:	328
Jobs to date:	1,043
Five year cost per job:	\$1,782

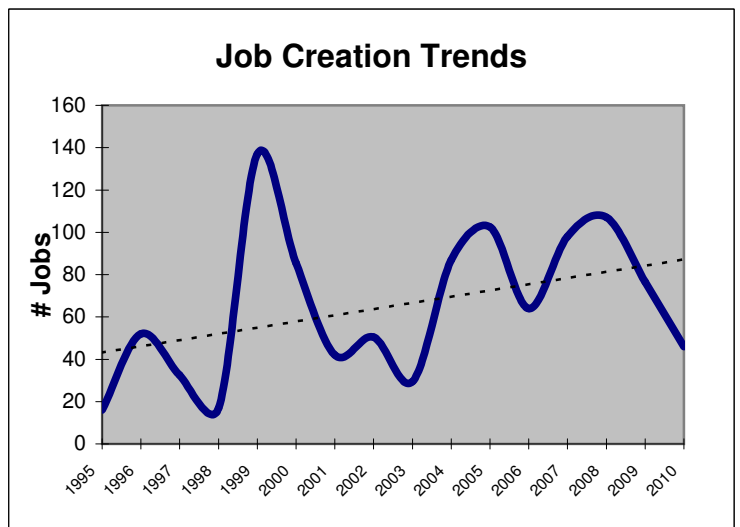
### Physical Improvements <sup>1</sup>

#### Private Investment

Cumulative investment to date:	\$50,609,181
Cumulative rehabilitation projects:	462
Average Investment:	\$109,544

#### Public Investment

Cumulative investment to date:	\$37,111,890
Cumulative projects:	49
Average Investment:	\$757,386



## Staunton Downtown Development Assoc.

Sarah Butterfield, President  
 Julie Markowitz, Executive Director  
 (540) 332-3867  
[www.stauntondowntown.org](http://www.stauntondowntown.org)  
[sdda\\_director@ci.staunton.va.us](mailto:sdda_director@ci.staunton.va.us)

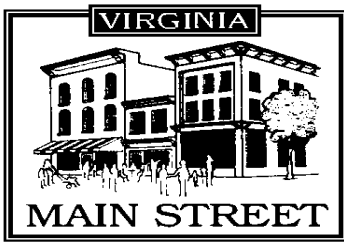
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# Cumulative Program Statistics Summary 2010

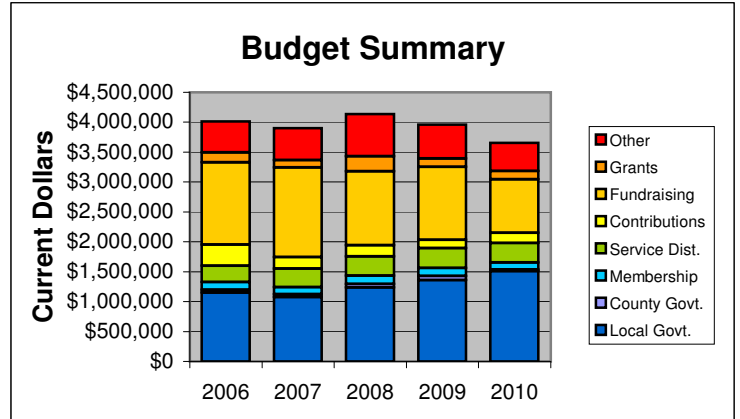
## Program Funding for Main Street

### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$18.24
Ratio of budget to private investment:	\$14.11
Ratio of budget to public investment:	\$4.13

### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$13,860,295
Hours contributed since 1992:	679,708



## Economic Impacts on Main Street

### Created, Retained and Expanded

Businesses to date:	5,188
Jobs to date:	15,410
Five year cost per job:	\$4,167

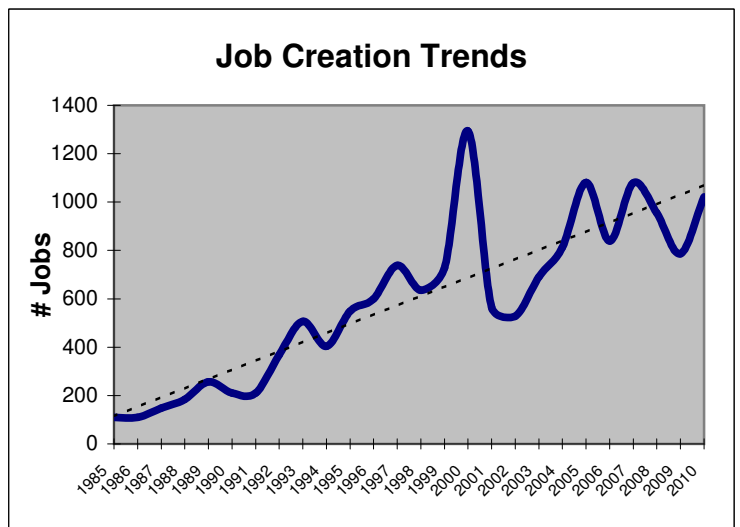
### Physical Improvements <sup>1</sup>

#### Private Investment

Cumulative investment to date:	\$677,961,825
Cumulative rehabilitation projects:	6,442
Average Investment:	\$105,241

#### Public Investment

Cumulative investment to date:	\$304,539,400
Cumulative projects:	942
Average Investment:	\$323,290



## Virginia Main Street Program

Dept. of Housing & Community Development  
600 East Main Street, Suite 300, Richmond, VA 23219  
phone: (804) 371-7030  
email: [mainstreet@dhcd.virginia.gov](mailto:mainstreet@dhcd.virginia.gov)  
website: [www.dhcd.virginia.gov](http://www.dhcd.virginia.gov)

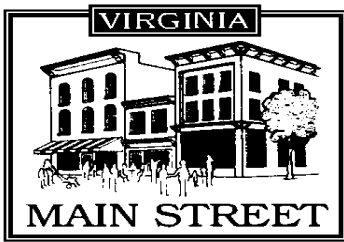
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# Cumulative Program Statistics

## Warrenton 2010

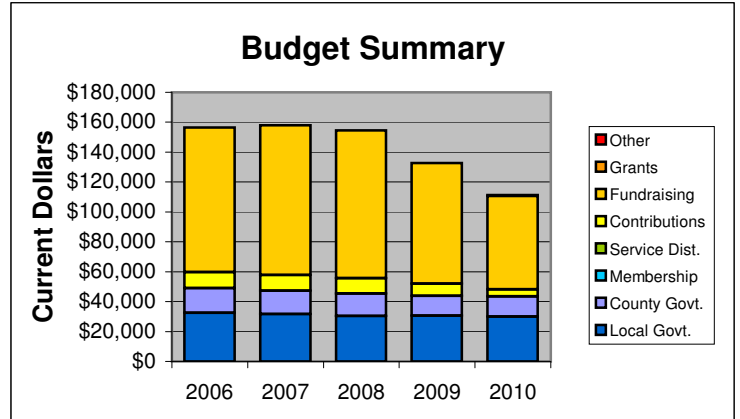
### Program Funding for Main Street

#### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$14.83
Ratio of budget to private investment:	\$11.53
Ratio of budget to public investment:	\$3.30

#### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$914,625
Hours contributed since 1998:	45,071



### Economic Impacts on Main Street

#### Created, Retained and Expanded

Businesses to date:	234
Jobs to date:	1,061
Five year cost per job:	\$4,752

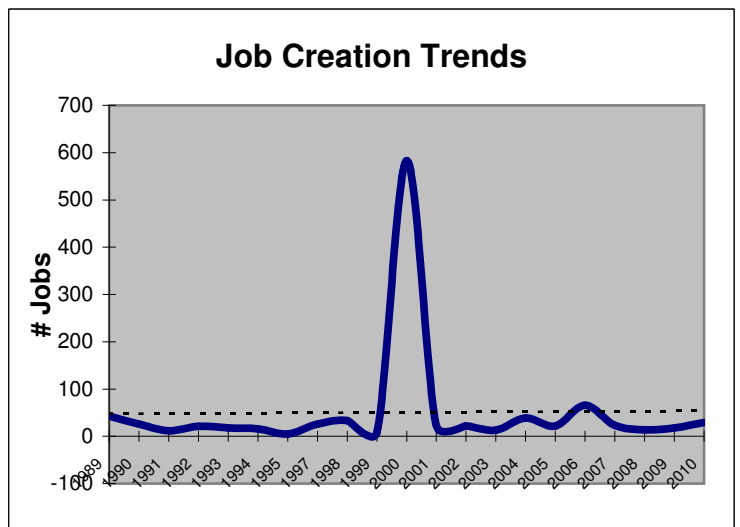
#### Physical Improvements <sup>1</sup>

##### Private Investment

Cumulative investment to date:	\$32,907,306
Cumulative rehabilitation projects:	657
Average Investment:	\$50,087

##### Public Investment

Cumulative investment to date:	\$13,356,948
Cumulative projects:	53
Average Investment:	\$252,018



### Partnership for Warrenton Foundation,

Sparky Lewis, President  
 Jennifer Heyns, Executive Director  
 (540) 349-8606  
[www.partnershipforwarrenton.org](http://www.partnershipforwarrenton.org)  
[amy@partnershipforwarrenton.org](mailto:amy@partnershipforwarrenton.org)

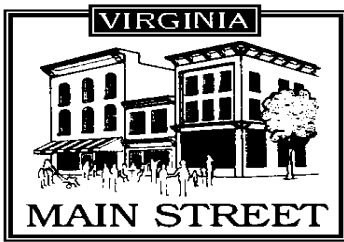
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# Cumulative Program Statistics

## Waynesboro 2010

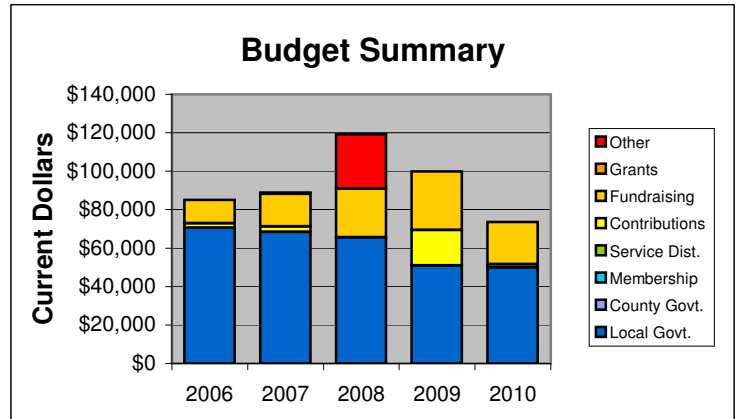
### Program Funding for Main Street

#### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$10.11
Ratio of budget to private investment:	\$7.91
Ratio of budget to public investment:	\$2.21

#### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$446,728
Hours contributed since 2001:	21,714



### Economic Impacts on Main Street

#### Created, Retained and Expanded

Businesses to date:	130
Jobs to date:	276
Five year cost per job:	\$2,982

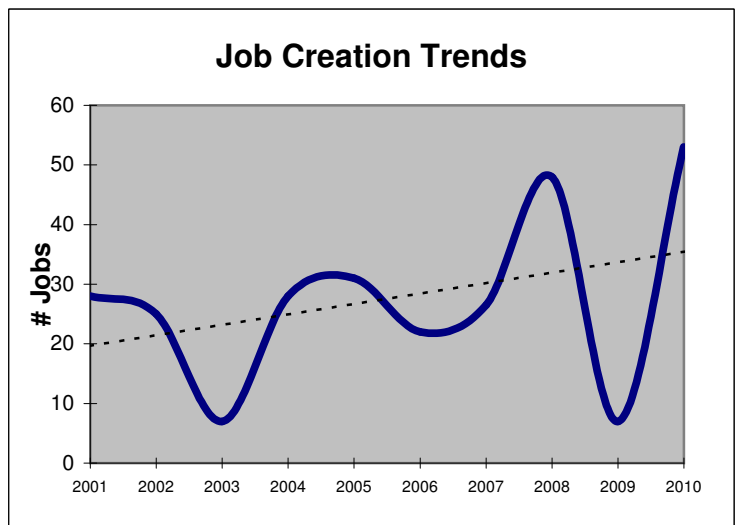
#### Physical Improvements <sup>1</sup>

##### Private Investment

Cumulative investment to date:	\$5,696,580
Cumulative rehabilitation projects:	41
Average Investment:	\$138,941

##### Public Investment

Cumulative investment to date:	\$1,487,862
Cumulative projects:	55
Average Investment:	\$27,052



### Waynesboro Downtown Development, Inc.

Len Poulin, President  
 Kimberly Watters, Executive Director  
 (540) 942-6705  
[www.waynesborodowntown.org](http://www.waynesborodowntown.org)  
[wddidirector@ci.waynesboro.va.us](mailto:wddidirector@ci.waynesboro.va.us)

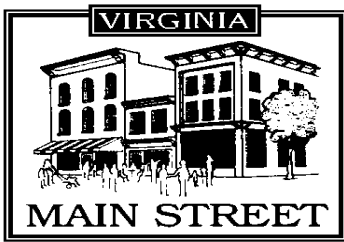
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<sup>2</sup> Independent Sector, Giving and Volunteering in the United States, 2009. Independent Sector's value of a volunteer hour is based on annual Bureau of Labor Statistics average hourly wages and increased by 12% to account for benefits.





# Cumulative Program Statistics Winchester 2010

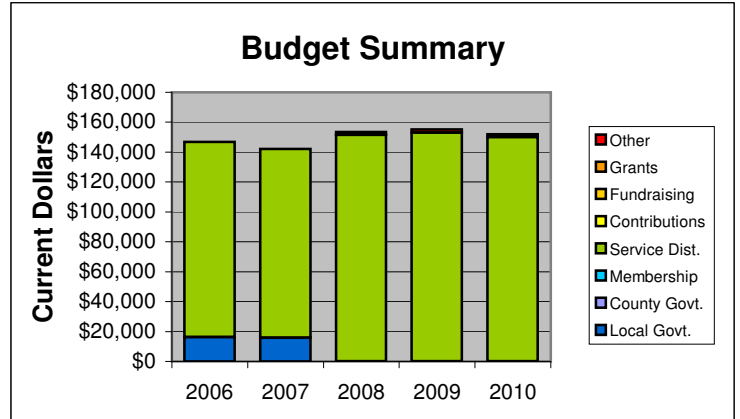
## Program Funding for Main Street

### Five Year Leveraging <sup>1</sup>

Ratio of budget to all investment:	\$109.90
Ratio of budget to private investment:	\$75.86
Ratio of budget to public investment:	\$34.04

### Value of Volunteers

Estimated market value of time <sup>2</sup> :	\$625,293
Hours contributed since 1997:	30,902



## Economic Impacts on Main Street

### Created, Retained and Expanded

Businesses to date:	447
Jobs to date:	1,831
Five year cost per job:	\$1,346

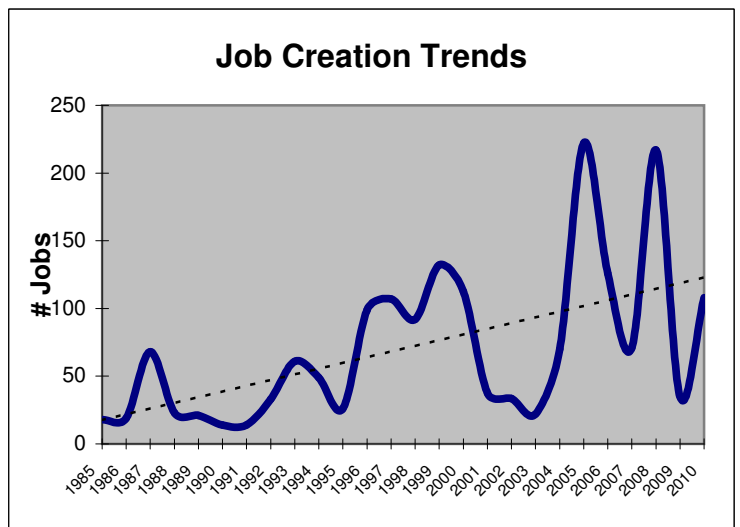
### Physical Improvements <sup>1</sup>

#### Private Investment

Cumulative investment to date:	\$100,107,200
Cumulative rehabilitation projects:	291
Average Investment:	\$344,011

#### Public Investment

Cumulative investment to date:	\$51,481,533
Cumulative projects:	97
Average Investment:	\$530,737



## Winchester Old Town Development Board

David Smith, President  
 Karen Helm, Executive Director  
 (540) 722-7576  
[www.winchesterva.gov/otdb](http://www.winchesterva.gov/otdb)  
[khelm@ci.winchester.va.us](mailto:khelm@ci.winchester.va.us)

### Notes and Sources

All figures are from the Virginia Main Street Database (VMSD) except where noted.

<sup>1</sup> All monetary figures have been adjusted for inflation using the Consumer Price Index.

<sup>2</sup> Independent Sector, Giving and Volunteering in the United States, 2009. Independent Sector's value of a volunteer hour is based on annual Bureau of Labor Statistics average hourly wages and increased by 12% to account for benefits.

