



Fredericksburg Film Incentives Policy

The Fredericksburg Economic Development Authority (EDA) and Fredericksburg Department of Economic Development & Tourism (EDT) have initiated the Fredericksburg Film Incentives Fund, which is designed to attract film and commercial production to Fredericksburg, Virginia. The initial balance of this fund is \$75,000 – of which \$50,000 was contributed by the EDA and \$25,000 by EDT. The Film Incentives Fund is designed to benefit Fredericksburg in two ways: to bring Film Tourism to Fredericksburg, and to benefit local Fredericksburg businesses during productions.

The EDA must approve all incentives through this program. The process for incentives being awarded and disbursed to qualifying productions is as follows:

- Every production must establish contact with the Virginia Film Office (VFO). Commercials must operate through an advertising agency or production company to be eligible for a reimbursement.
- Applicants must apply for incentives through an application on FredericksburgVA.com. They must submit: name of project and company, description of the production/commercial including where it will eventually air, insurance provider, scenes intended for production in Fredericksburg, amount of requested funding, status with Virginia Film Office, and project budget in Fredericksburg.
- The application will be reviewed by the Fredericksburg Tourism Marketing Assistant, who will make a recommendation to the EDA Tourism Committee.
- Should the application be approved by the EDA Tourism Committee, it will move to the EDA board, which will vote on whether a production is eligible for incentives and the amount of incentives to award.
- Incentives will be paid on a reimbursement basis for money spent in the City of Fredericksburg (22401). Productions must provide receipts of their Fredericksburg expenses.

Funds will be disbursed within 30 days of qualifying receipts being submitted. A maximum of \$15,000 will be granted to productions, depending on the amount of spend in Fredericksburg.

- Productions must credit the Fredericksburg EDA and EDT in the final product.

Any questions regarding the program may be directed to Tourism Marketing Assistant Ryan Cudahy at rjculahy@fredericksburgva.gov.